

Building a Learning Society

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► Inner-city school



Superintendent: "My students are disengaged, my teachers are over-burdened, my IT doesn't work, and I can't involve parents in the learning process."

- Engaging content and collaborative learning
- Robust, dependable ICT
- New partnerships, supported by new data



► Distant, rural school



Governor: "I don't have enough schools and qualified teachers to meet demand for learning. Economic development through education is a matter of life-anddeath for this region."

- High-quality, video-based distance learning
- Collaborative teacher and leader training



► Leading universities, worldwide



University president: "I'm being asked to do more with less. We need to compete for students, for research, and for faculty. We need to be global, but also develop a unique identity and drive economic and social benefits for our region."

- Reduce costs through ICT solutions
- Improve learner experience
- Collaboration and computing power to drive innovation



► Lifelong learners, everywhere



Unemployed manufacturing worker: "I'm 35 years old, never had a good time in school, and now I've lost my job. I want to raise my family's standard of living, and I need to retrain.

Where do I start?"

- Flexible time and place
- Wide variety of courses linked to job opportunities







A Lifelong Learning Journey

Living in a Social Network











A World of Free Content

Pervasive Technology



Learning Is Changing



Power of Informal Learning

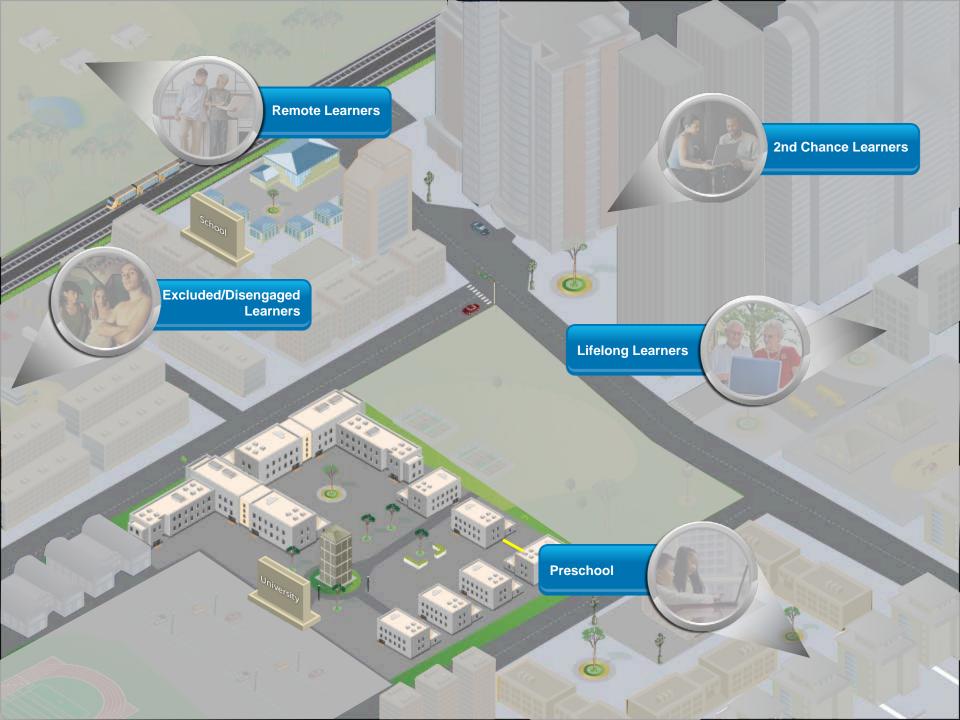




New World of Research











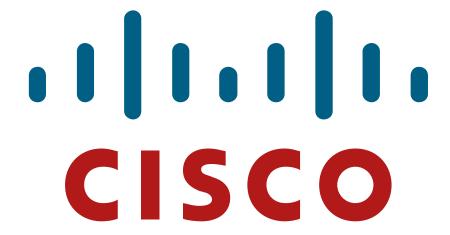


Moving from an Education System to a Learning Society



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